

Official Rules
“MTV Style *SKINS* Contest”
Sponsored by
MTV Networks, a division of Viacom International Inc.

1. NO PURCHASE NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID IN ALASKA AND HAWAII AND WHERE PROHIBITED OR RESTRICTED BY LAW.

2. **Entry Period:** The “MTV Style *SKINS* Contest” (the “Contest”) commences at 12:00:01 PM eastern time (“ET”) on December 13, 2010 and ends at 5:59:59 PM ET on December 31, 2010 (the “Entry Period”). All entries must be received by 5:59:59 PM ET on December 31, 2010.

3. **Contest Overview:** The Contest is a skills contest where the entrant styles himself/herself or a friend (with his/her friend’s permission) to create a look for either James Newman (“Tony” from *Skins*) or Rachel Thevenard (“Michelle” from *Skins*) that best captures the style of the applicable character. Once entrant styles herself/himself or his/her friend, entrant must take an original photograph (the “Photo”) of the created/styled look and upload it to the Website (as defined herein) as instructed in Section 5.

In accordance with the schedule set forth below (the “Hyped Period”), the Online Judges (as defined herein) will vote by clicking on the “Hype” button/link (the “Hype”) to select the top ten (10) finalists for the Tony look and the top ten (10) finalists for the Michelle look for a total of twenty (20) finalists (collectively, the “Finalists”). In accordance with the schedule set forth below (the “Judging Period”), the Judges (as defined herein) will judge the Finalists to select one (1) grand prize winner for the Tony look and one (1) grand prize winner for the Michelle look for a total of two (2) grand prize winners (collectively, the “Grand Prize Winners”). The Hyped Period, Judging Period and Entry Period will be hereinafter referred to as the “Contest Period”. The Hyped Period and Judging Period are scheduled as follows:

- Hyped Period – To select the Finalists December 13, 2010 – December 31, 2010
- Announcement of the Finalists January 3, 2011
- Judging Period – To select the Grand Prize Winners January 3, 2011 – January 5, 2011
- Announcement of the Grand Prize Winners January 10, 2011

IT IS RECOMMENDED THAT ENTRANTS UPLOAD THEIR PHOTO AS EARLY AS POSSIBLE IN THE ENTRY PERIOD, AS THE HYPED PERIOD IS BASED ON THE TOTAL FINAL COMBINED VOTES RECEIVED THROUGHOUT THE ENTRY PERIOD. ONLY THE PHOTOS WITH THE TOP TEN (10) HIGHEST HYPES FOR THE TONY LOOK AND THE TOP TEN (10) HIGHEST HYPES FOR THE MICHELLE LOOK WILL BE DECLARED THE FINALISTS AND BE ELIGIBLE FOR THE JUDGING PERIOD AND FOR A CHANCE TO BE DECLARED THE GRAND PRIZE WINNER.

4. **Eligibility:** The Contest is only open to legal residents of the 48 contiguous United States and the District of Columbia who are at least the age of majority or older at time of entry (the “Entrant” or “Entrants”). Entrants must also be amateur stylists/photographers/fashion designers and must not be, during Contest Period or at time of Grand Prize (as defined herein) fulfillment, acceptance and/or participation, a party to any agreement with any third party that might interfere with Entrants’ participation in the Contest and /or acceptance of the Grand Prize awarded. Employees and their immediate families (*i.e.*, parents, spouse, children, siblings, grandparents, step parents, step children and step siblings, and/or those living in the same household) of MTV Networks, a division of Viacom International Inc. (“MTVN” or “Sponsor”), Spacedock Inc. and each of their respective parent company, affiliates and subsidiaries, advertising agencies and third party fulfillment agencies (together, with MTVN, the “Contest Entities”) are not eligible to enter Contest. By participating in this Contest, Entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by Sponsor, and by the decisions of Sponsor which are final in all matters relating to the Contest; (b) release

and hold harmless each of the Contest Entities and their respective agents, employees, officers, directors, successors and assigns, against any and all claims, injury or damage arising out of or relating to participation in this Contest and/or the use or misuse or redemption of a prize, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action; and (c) acknowledge compliance with these Official Rules. MTVN reserves the right, in its sole discretion, to disqualify any Entrant who is under a third party agreement which MTVN deems as contradictory to the nature of this Contest.

NOTE: If selected as a Grand Prize Winner, such Grand Prize Winner must be available to travel to New York, NY (the “Location”), to be determined by Sponsor in its sole discretion, on or around January 14, 2011 to on or around January 16, 2011 as part of the Grand Prize fulfillment. If a Grand Prize Winner is not available to travel on the dates specified by Sponsor, in its sole discretion, such Grand Prize Winner privileges will be forfeited and an alternative Grand Prize Winner may be selected from among the Finalists that were the next in contention for Grand Prize Winner designation.

5. **To Enter:** Visit <http://www.lookbook.nu>, a website owned and controlled by Spacedock Inc. (the “Website”), at any time during the Contest Period and: (a) electronically agree to the terms of use of the Website Privacy Policy, Terms of Use and User Content Submission Agreement; (b) follow the online instructions to log in or set up a new account and complete all required fields; (c) create and upload one (1) Photo in a format and file size specified on the Website and (d) tag each item of clothing or accessory in your picture. The Photo must be in an acceptable format and file size supported by the Website. The Photo must be comprised only of original elements created by Entrant and may not contain elements which are/have been created, developed, copyrighted, trademarked and/or patented by third parties or which are owned or subject to proprietary or licensing rights of or by an entity other than Entrant(s) personally and in their individual capacity(ies). Any Photos that do not meet the requirements of the previous sentence will not be accepted or will otherwise be disqualified. Entrants may enter as often as they wish provided that each entry is a different look.

In the event of a dispute over who submitted a winning entry, the authorized subscriber of the e-mail account used for each team member to participate in the Contest at the actual time of entry, will be deemed to be the Entrant. The authorized account subscriber is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Entrant agrees: (i) that he/she has all rights to the contents of the Photo and all components thereof, and that Entrant has obtained all rights, consents and permission, including but not limited to those of persons participating/appearing in the Photo, necessary to grant the rights granted herein; (ii) that the Photo does not and will not violate any law, statute, ordinance or regulation; (iii) that the Photo is free and clear of any liens or claims with respect to the use of the Photo in the manner authorized herein and will not give rise to any claims of infringement, invasion of privacy or publicity or claims, or infringe on any rights or interests of any third party, or give rise to any claims for any payment whatsoever, including but not limited to claims for re-use fees or residuals; and (iv) that the Photo is not and will not be defamatory, trade libelous, pornographic or obscene.

Entrant agrees that by entering into this Contest his/she is granting MTVN (and any and all of MTVN’s subsidiaries and affiliates and affiliated broadcast stations and networks, successors and assignees and licensees) the non-exclusive, worldwide irrevocable right and license, but not the obligation, to exhibit, broadcast, copy, reproduce, encode, compress, encrypt, incorporate data into, edit, dub, superimpose, rebroadcast, transmit, record, publicly perform and distribute and synchronize in timed relation to visual elements, the Photos and/or any portions or excerpts thereof, in any manner, an unlimited number of times, in any and all media, now known or hereafter devised for any purpose, throughout the world, for one year from the last day of the Contest Period which shall be January 5, 2012. MTVN may use the Photos to advertise, promote and publicize, the Contest, MTVN, MTVN’s worldwide programming services and/or the Website or any other MTVN websites in all media throughout the universe and may authorize others to do so; such advertising, promotion and publicity may include portions and excerpts, in addition to cut-in, synchronized, dubbed and superimposed

versions of the Photos. The undersigned acknowledges that MTVN may use the Photos in accordance with the permission granted herein without any payment to the undersigned or any third party.

Entrants agree that Photos **shall not** contain, include or involve any of the following:

- Obscenity
- Crude, vulgar or offensive pictures, depictions, images, language and/or symbols
- Gang signs or symbols
- Violence
- Explicit sexual activity
- Nudity
- Illegal drug or alcohol use
- Commercial products (e.g., clothing, toys, food) and/or their trademarks, brands, logos or endorsements
- Unauthorized trademarks and copyrighted material (e.g., music, fake Oscar statuettes, etc.)
- License plates, phone numbers, personal addresses – physical or email or otherwise
- Website or web page links
- Derogatory characterizations of any ethnic, racial, sexual or religious groups, humiliate other people (publicly or otherwise), any assault or threatening of others
- Trespass or the violation of other people's rights or property
- Illegal (e.g., discriminatory, harassing) or inappropriate activity, behavior or conduct (e.g., inflicting emotional distress)
- Conduct or activities in violation of these Official Rules
- Any other content, display, materials and/or images that is or could be considered inappropriate, unsuitable or offensive, as determined by MTVN in its sole discretion

Photos containing content which endorse or condone illegal drug use or alcohol abuse are not allowed. Narcotic addiction and alcohol abuse should only be depicted as self-destructive, anti-social behavior. Photos should not promote, glamorize or show as socially acceptable, the use of illegal drugs or the abuse of legal drugs. Photos containing explicit, graphic or excessive sexual activity are not allowed. When sexual themes are key to the meaning or intent of a Photo they must be depicted with consistent regard for commonly accepted standards of taste and propriety. Photos containing gratuitous violence are unacceptable. Violence, if depicted, must be essential to the development of a theme, plot or concept of the Photos. Violence may not be used to stimulate the audience or to invite imitation, nor may it be shown or offered as an acceptable solution to problem or conflict. Exceptional care must be taken in instances where women and children are victims of, or are threatened by, acts of violence. Language and themes contained in Photos will be evaluated by MTVN based on content and societal acceptability.

Sponsor is not obligated to, use, publish, display or broadcast any Photos submitted with an entry. Each Entrant acknowledges that Sponsor will rely on such Entrant's agreement and compliance with these Official Rules when Entrant submits or attempts to submit the entry. Sponsor reserves the right to reject any entries that it deems, in its sole discretion, to violate any of the policies of MTVN's "Standards and Practices Guidelines" at http://www.mtv.com/sitewide/mtvinfo/user_content.jhtml or the terms and conditions set forth in these Official Rules. MTVN may modify or edit any materials related to a Contest entry or request Entrants to do so, so that such materials meet such guidelines.

In submitting an entry into this Contest, each Entrant agrees to, confirms and represents to MTVN that neither he/she nor anyone else has engaged or taken part in (or induced or encouraged anyone else to do so) in any activity or conduct in connection with this Contest that: (i) may or is likely to harm or create a risk of harm, physical or mental injury, emotional distress, death, disability, disfigurement, or physical or mental illness to any person, other living thing or any property; (ii) may or is likely to create a risk of any other loss or damage to person, living things or property; (iii) is or may constitute a crime, unlawful or non-consensual activities (e.g., conduct that could lead to criminal prosecution), tortious conduct (e.g., conduct that could lead to civil prosecution) or the violation or infringement of the rights of any other party; or (iv) violates any of the terms or conditions of these Official Rules.

All entries submitted in accordance with these Official Rules shall be collectively hereinafter referred to as the “Eligible Entries”. Incomplete or inaccurate entries are void.

6. **Hyped Period, Judges, Judging Criteria and Judging Period:**

(a) **Hyped Period:** During the Hyped Period as detailed in Paragraph 3 herein, the Eligible Entries will be posted on the Website for voting by users of the Website (the “Online Judges”). Each Online Judge must be a member of the Website and logged in to his/her account in order to vote. Only one vote per entry per Online Judge. The total number of online votes submitted during the Hyped Period for each of the Eligible Entries will be tabulated by Sponsor and the top ten (10) Eligible Entries with the most votes for the Tony look and the top ten (10) Eligible Entries with the most votes for the Michelle look will be declared the Finalists.

(b) **Judges, Judging Criteria and Judging Period:** The official judging panel will be comprised of a panel of representatives from Sponsor (the “Judges”). During the Judging Period as detailed in Paragraph 3 herein, the Judges will judge the Finalists based on the following equally weighted judging criteria: originality, creativity, most compelling and total number of Hypes (“Judging Criteria”) to select the Grand Prize Winner for the Tony look and the Grand Prize Winner for the Michelle look for a total of two (2) Grand Prize Winners.

(c) The final determination of the Grand Prize Winners and the application of the Judging Criteria shall be in the sole and absolute discretion of Sponsor. Sponsor reserves the right to extend the Contest Period or to not select any Grand Prize Winners if Sponsor determines, in its sole and absolute discretion that entries received did not meet the minimum qualification standards based on the Judging Criteria specified herein. Sponsor reserves the right to delay the announcement of the Grand Prize Winners in its sole discretion. To the extent permitted by law, Sponsor disclaims any liability from, and Entrants, whether or not a Finalist or Grand Prize Winner, agree to waive, any claims against Sponsor relating to the judging or awarding process.

7. **Grand Prize Winners Selection/Notification:** The Grand Prize Winners will be selected from among the Finalists by the Judges on or around January 10, 2011. Sponsor will make up to two (2) attempts over the twenty-four (24) hour period following the Grand Prize Winners selection to contact the potential Grand Prize Winners. If a potential Grand Prize Winner cannot be reached during the twenty-four (24) hour period in which he/she is called (no messages will be left on answering machines or voicemail systems) such potential Grand Prize Winner will be disqualified and an alternative Grand Prize Winner will be selected from among the remaining Finalists. **Grand Prize Winners must be available to travel to the Location, on or around January 14, 2011 to on or around January 16, 2011 in order to attend in the Premiere Party (as defined herein). If any Grand Prize Winner is not available to travel on the dates specified by Sponsor in its sole discretion, Grand Prize Winner privileges will be forfeited and an alternative Grand Prize Winner may be selected from among the Finalists that were the next in contention for Grand Prize Winner designation.** In addition, Sponsor reserves the right to select an alternative Grand Prize Winner from the Finalists in the event that the Grand Prize Winner fails to comply with these Official Rules.

8. **Grand Prize Winners Verification:** Each Grand Prize Winner must prove eligibility, including, without limitation, proof of age and residence within one (1) calendar day of being notified as a potential Grand Prize Winner. In the event of non-compliance by a potential Grand Prize Winner, such potential Grand Prize Winner shall be disqualified and all privileges otherwise due as a Grand Prize Winner shall be terminated and an alternative potential Grand Prize Winner may be chosen from among the remaining Eligible Entries in Sponsor’s sole discretion. Each Grand Prize Winner must sign within one (1) calendar day of receipt of applicable documents from Sponsor: (a) an affidavit of eligibility and release of liability whereby each of the Contest Entities and each of its officers, directors, employees, agents, members, affiliated companies and subsidiaries, is released from any and all liability, loss, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Contest or the use/misuse or acceptance of any Grand Prize or any portion thereof, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property related cause of action, to be eligible for any Grand Prize and (b) except where prohibited by law, a promotional release granting Contest Entities the

right to use their name and likeness for advertising and publicity purposes without additional compensation. Entry into this Contest constitutes agreement to sign such releases. Each Grand Prize Winner (if a minor, the legal guardian) must acknowledge that none of the Contest Entities will obtain or provide insurance of any kind relating to the Grand Prize. Each Grand Prize Winner will be responsible for obtaining and paying for any form of insurance relating to any Grand Prize. Each Grand Prize Winner must also complete any additional legal documents provided by Sponsor with respect to the Grand Prize and return them as instructed within the time frame specified by MTVN or a Grand Prize Winner may forfeit such Grand Prize at Sponsor's sole discretion. Sponsor expressly reserves the right to delay the announcement of the Grand Prize Winners for creative or technical reasons or for any other reason Sponsor deems necessary.

10. **Grand Prizes:** Each Grand Prize Winner will receive a trip for on or around January 14, 2011 to on or around January 16, 2011 to be used by the Grand Prize Winner to the Location for an opportunity to style either James Newman (Tony on *Skins*) or Rachel Thevenard (Michelle on *Skins*), depending on which look each Grand Prize Winner won for, for the premiere party (the "Premiere Party"). All dates and the Premiere Party are subject to change in Sponsor's sole discretion. The trip for the Grand Prize Winner will include: (i) roundtrip coach class air transportation on an airline of Sponsor's choice which shall originate from an airport of Sponsor's choice nearest the Grand Prize Winner's residence (as determined by Sponsor) to the Location (Sponsor reserves the right to substitute ground transportation for air transportation if the Grand Prize Winner resides within 150 miles of the Location); (ii) two (2) nights standard hotel accommodations at a hotel of Sponsor's choice at the Location for the Grand Prize Winner which shall be one (1) room based on single occupancy (meals, telephone calls and other incidentals and costs are not included); (iii) round trip ground transportation for the Grand Prize Winner between airport and hotel in the Location and between the Premiere Party and hotel; (iv) \$1,000.00 in the form of a gift card to be used at a specific New York City store which shall be determined by Sponsor in its sole discretion; and (v) \$100.00 spending money in the form of a gift card (collectively, the "Grand Prize").

If a Grand Prize Winner is not available to travel on the dates specified by Sponsor in its sole discretion, such Grand Prize Winner privileges and the Grand Prize will be terminated and an alternative Grand Prize Winner will be selected from the remaining Finalist. Each Grand Prize Winner must travel on the dates specified by Sponsor or the Grand Prize will be forfeited. Sponsor will determine the airline and hotel in its sole discretion. Travel restrictions, conditions and limitations may apply. Travel arrangements are subject to availability and must be roundtrip. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations necessitated by same. Sponsor shall not be liable for any loss or damage to baggage. All travel dates are subject to change in Sponsor's sole discretion. All costs and expenses associated with prize acceptance and use not specifically listed above as being provided, including, without limitation, additional ground transportation, luggage fees, meals, snacks, beverages, mini-bar, entertainment, tips, souvenirs, personal expenses, damages to hotel rooms, any equipment to be used in connection with the Grand Prize are solely Grand Prize Winners' responsibility.

11. **General Prize Terms:** The total approximate retail value (the "ARV") of each Grand Prize is \$2,800.00 and is subject to change based on current market conditions at time of Grand Prize fulfillment and the time of travel and the distance between departure and destination. The dates for fulfillment of the Grand Prizes will be on or around January 14, 2011 to on or around January 16, 2011, subject to change in Sponsor's sole discretion. Arrangements for the fulfillment of the Grand Prizes will be made by Sponsor or a third party on Sponsor's behalf. Any difference between the ARV and the actual value, if any, will not be rewarded. If for any reason any prize-related event is delayed, cancelled or postponed, Sponsor reserves the right, but is not obligated, to cancel or modify the Contest in its discretion and shall award a substitute prize of equal or greater value, which may include, but is not limited to, a cash prize equivalent to the ARV of the trip portion of the Grand Prize as set forth in these Official Rules. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the Grand Prize Winners' responsibility.

No substitution, transfer or cash equivalent of any Grand Prize or any portion thereof permitted, except by Sponsor, in which case a prize of comparable or greater value may be awarded. Sponsor shall not be responsible for any delay or cancellation of the Premiere Party.

12. **MTVN Produced Programming:** All material and programming created by MTVN at or in connection with this Contest, Premiere Party will be referred to as "Programming". MTVN shall be the exclusive owner of the copyright and other rights in and to the Programming and MTVN and its subsidiaries, affiliates, affiliated broadcast stations and networks and licensees will be able to use the Programming forever and throughout the world, and to license others to use it, in any manner MTVN wishes and in any and all media now known or hereafter discovered or developed without notice, including for advertising, promoting and publicizing any of their products or services, such use may include portions and excerpts, in addition to cut in, synchronized, dubbed and superimposed versions of the Programming. By participating in the Premiere Party, each Grand Prize Winner acknowledges that MTVN may use the Programming in accordance with the permission granted herein without any compensation, royalty, payment, liability or obligation to the Grand Prize Winners or any third party. MTVN is under no obligation to broadcast or otherwise exploit the Programming.

13. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A GRAND PRIZE WINNER OR ANY BEHAVIOR BY A GRAND PRIZE WINNER THAT WILL BRING SUCH GRAND PRIZE WINNER OR ANY OF THE CONTEST ENTITIES INTO DISREPUTE (AS DETERMINED BY THE AFFECTED CONTEST ENTITY IN ITS SOLE DISCRETION WILL RESULT IN SUCH GRAND PRIZE WINNER'S DISQUALIFICATION AS A GRAND PRIZE WINNER OF THE CONTEST AND ALL PRIVILEGES AS A GRAND PRIZE WINNER WILL BE IMMEDIATELY TERMINATED.

Contest Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Contest or by any human error which may occur in the processing of the entries in this Contest. Contest Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or players on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, or any incomplete, lost, late, delayed, misdirected or garbled votes or failure to receive votes, including, without limitation, any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Contest. Contest Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Contest, or in the announcement of the Grand Prizes or Grand Prize Winners. If, for any reason, the Contest is not capable of running as planned, including, without limitation, changes in MTVN's on-air programming, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Contest Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest or for any reason that Contest Entities deem it necessary, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Contest, and to determine the Grand Prize Winner in its sole discretion. Should the Contest be terminated prior to the stated expiration date, notice will be posted on the Website and the Grand Prizes may be awarded to Grand Prize Winners to be selected from among all Eligible Entries received up until and/or after (if applicable) the time of modification, cancellation or termination, or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules by Sponsor and decisions of Sponsor are final. Sponsor reserves the right in its sole discretion to disqualify any individual they suspect or find: (i) to be acting in violation of these Official Rules; (ii) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person; or (iii) to have provided inaccurate information on any legal documents submitted in connection with this Contest.

CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, MTVN RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OVER ANY CONTROVERSIES REGARDING THE CONTEST AND THE LAWS OF THE STATE OF NEW YORK SHALL EXCLUSIVELY GOVERN THE CONTEST. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS.

Entrants agree to indemnify, defend and hold harmless each of the Contest Entities and each of their respective affiliated companies, parents, sponsors, subsidiaries, officers, directors, employees, agents, members (collectively, the “Indemnified Parties”) from and against any and all liabilities, claims, suits, losses, damages, expenses and costs (including, but not limited to reasonable attorneys’ fees) resulting or arising from the Contest, and from any breach or violation of any representation, warranty, obligation or covenant made by each Entrant herein, and each Entrant agrees to release all rights to bring any claim, action or proceeding against the Indemnified Parties, and hereby acknowledge that the Indemnified Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Grand Prizes.

Past experience has confirmed that contests and other competitions generate substantially similar submissions or entries which closely resemble concepts and ideas that have been independently developed by any one or more of the Contest Entities before or after the Contest. Accordingly, Entrants may subsequently see a presentation by any one or more of the Contest Entities which seemingly incorporates an idea or concept or includes materials similar to that contained in their entries. Any similarity is purely coincidental and unavoidable in light of the volume of ideas which the Contest Entities routinely consider in the course of their business. Because of this possibility, Entrants hereby agree to submit their entries under the following terms and conditions: (a) that each of the Contest Entities may use any ideas, concepts, material, in whole or in part, contained in an entry; (b) that all physical materials submitted become the property of MTVN and will not be returned; (c) that all materials submitted are free from any lien or claim by anyone, including, but not limited to any union, guild or performance rights society; (d) Entrants have obtained all rights, permissions and licenses necessary for each of the Contest Entities to use the Photos for any purpose; (e) that no Photo or any part thereof infringes any trademark or copyright or otherwise violates anyone’s right of privacy or publicity; and (f) Entrants indemnify and hold harmless each of the Contest Entities and their respective parent companies, officers, directors, employees, and agents from any claims, suits, losses damages and expenses (including reasonable attorneys’ fees) that arise from any breach of the following conditions.

14. **Request for Names of Grand Prize Winners and Official Rules:** For the names of the Grand Prize Winners and/or Official Rules, send a self-addressed stamped envelope to:

MTV Networks
1515 Broadway, 24th Floor
Attn: **MTV Style SKINS Contest**
New York, NY 10036

All requests for a copy of the Official Rules and the names of the Grand Prize Winners must be made by February 28, 2011. Please note on the front left-hand corner of your outer envelope whether you are requesting “Official Rules” or the names of the “Grand Prize Winners”. Vermont residents may omit return postage if requesting a set of Official Rules.

15. **Sponsor:** This Contest is sponsored by MTV Networks, a division of Viacom International Inc., 1515 Broadway, New York, NY 10036.